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CHANGE OF ADDRESS/POWER OF ATTORNEY

FILE LOCATION 03C0 SERIAL NUMBER 09929506 PATENT NUMBER

THE CORRESPONDENCE ADDRESS HAS BEEN CHANGED TO CUSTOMER # 29858

THE PRACTITIONERS OF RECORD HAVE BEEN CHANGED TO CUSTOMER # 29858

THE FEE ADDRESS HAS BEEN CHANGED TO CUSTOMER # 29858

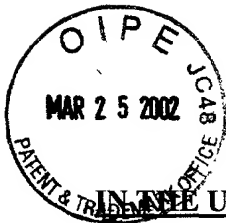
ON 02/14/02 THE ADDRESS OF RECORD FOR CUSTOMER NUMBER 29858 IS:

BROWN, RAYSMAN, MILLSTEIN, FELDER & STEI
900 THIRD AVENUE
NEW YORK NY 10022

AND THE PRACTITIONERS OF RECORD FOR CUSTOMER NUMBER 29858 ARE:

26543 37410 38494 38893 38935 40712 40997 41941 41968 42275
43457 44237 45030 45251 47184

PTO INSTRUCTIONS: PLEASE TAKE THE FOLLOWING ACTION WHEN THE
CORRESPONDENCE ADDRESS HAS BEEN CHANGED TO CUSTOMER NUMBER:
RECORD, ON THE NEXT AVAILABLE CONTENTS LINE OF THE FILE JACKET,
'ADDRESS CHANGE TO CUSTOMER NUMBER'. LINE THROUGH THE OLD
ADDRESS ON THE FILE JACKET LABEL AND ENTER ONLY THE 'CUSTOMER
NUMBER' AS THE NEW ADDRESS. FILE THIS LETTER IN THE FILE JACKET.
WHEN ABOVE CHANGES ARE ONLY TO FEE ADDRESS AND/OR PRACTITIONERS
OF RECORD, FILE LETTER IN THE FILE JACKET.
THIS FILE IS ASSIGNED TO GAU 2611.



COPY OF PAPERS
ORIGINALLY FILED

Atty. Docket No.: 3063/43

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of : George Gerba et al.

Appln. No. : 09/929,506 Examiner : To be Assigned

Filed : August 14, 2001 Group Art Unit: 2611

Title : SYSTEM AND METHOD FOR DISPLAYING ADVERTISING IN
INTERACTIVE PROGRAM GUIDE

BOX MISSING PARTS

Commissioner for Patents
Washington, D.C. 20231

**RESPONSE TO NOTICE OF INCOMPLETE
REPLY (NONPROVISIONAL)**

Sir:

We have received a Notice Of Incomplete Reply (Nonprovisional) which was mailed March 5, 2002. We are returning herewith a copy of that Notice and substitute formal drawings (16 sheets, Figs. 1-20) in compliance with 37 C.F.R. §1.84. We are also enclosing herewith and a check in the amount of \$1330.00 for the extension of time.

The Commissioner is hereby authorized to charge any additional fees which may be required, or credit any overpayment, to Deposit Account No. 02-4270.

Dated: March 18, 2002

Respectfully submitted,

Seth H. Ostrow, Reg. No. 37,410
BROWN RAYSMAN MILLSTEIN FELDER
& STEINER LLP
900 Third Avenue
New York, New York 10022
(212) 895-2000

I hereby certify that this paper is being deposited this date with the
U.S. Postal Service as First Class Mail addressed to:
Commissioner for Patents, Washington, D.C. 20231

Seth H. Ostrow, Reg. No. 37,410

3-18-02
Date



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MAR 25 2002

1348

APPLICATION NUMBER	FILING/RECEIPT DATE	FIRST NAMED APPLICANT	ATTORNEY DOCKET NUMBER
09/929,506	08/14/2001	George Gerba	3063/43

CONFIRMATION NO. 8229

29858
BROWN, RAYSMAN, MILLSTEIN, FELDER & STEINER LLP
900 THIRD AVENUE
NEW YORK, NY 10022

FORMALITIES LETTER



OC00000007578634

Date Mailed: 03/05/2002

NOTICE OF INCOMPLETE REPLY (NONPROVISIONAL)

Filing Date Granted

The U.S. Patent and Trademark Office has received your reply on 01/22/2002 to the Notice to File Missing Parts (Notice) mailed 09/17/2001 and it has been entered into the nonprovisional application. The reply, however, does not include the following items required in the Notice.

The period of reply remains as set forth in the Notice. You may, however, obtain EXTENSIONS OF TIME under the provisions of 37 CFR 1.136 (a) accompanied by the appropriate fee (37 CFR 1.17(a)).

A complete reply must be timely filed to prevent ABANDONMENT of the above-identified application.

The application is informal since it does not comply with the regulations for the reason(s) indicated below.

The required item(s) identified below must be timely submitted to avoid abandonment:

- Substitute drawings in compliance with 37 CFR 1.84 because:
 - drawing sheets do not have the appropriate margin(s) (see 37 CFR 1.84(g)). Each sheet must include a top margin of at least 2.5 cm. (1 inch), a left side margin of at least 2.5 cm. (1 inch), a right side margin of at least 1.5 cm. (5/8 inch), and a bottom margin of at least 1.0 cm. (3/8 inch);

*A copy of this notice **MUST** be returned with the reply.*

Customer Service Center

Initial Patent Examination Division (703) 308-1202

PART 2 - COPY TO BE RETURNED WITH RESPONSE